

Shame on you!

The following is a list of schools violating the SFUSD Wellness Policy in 2007-08. These unauthorized sales are being run outside of, and often in direct competition with, the official school meals program. SFUSD has a Wellness Policy to ensure that all food sold or served to students meets the highest nutritional standards, and is not high calorie, low nutrient junk food, such as chips, candy, and other sweets. The Wellness Policy prohibits vendors from selling on school property, and sets limits on where and when students, parents, or staff can sell food for fund raising. Read the policy at www.sfusdfood.org

MAY

Despite requests to Mission Police Station to enforce the City Ordinance (see April), the El Tonayense taco truck continues to park at **O'Connell High School** every day. Mission Station Captain Timothy Hettrich told a representative from Supervisor Tom Ammiano's office that his officers would not be enforcing this ordinance.

At **Marshall Elementary School**, a vendor sells tamales to students twice a week at breakfast on the school yard just outside the cafeteria, in direct competition with the school breakfast program, and in violation of the Wellness Policy. Marshall is one of 10 elementary schools currently piloting a hot breakfast in the cafeteria, in an attempt to increase the number of students eating the school breakfast; due to low participation, some schools may lose school breakfast altogether.

APRIL

The catering truck continues to park at **O'Connell High School**, more than a year after a City Ordinance was passed prohibiting such trucks from parking within 1500 feet of a middle or high school.

Starr King Elementary School held a cake sale at lunchtime on April 4th, in direct violation of the wellness policy, which limits such sales to after 5pm at elementary school.

MARCH

Students at **Burton High School** and **Leadership High School**, which share a campus, are selling food competitively with the school lunch program on an almost daily basis, including, nachos, pizza, donuts, muffins, and cookies. Revenue for Student Nutrition Services has dropped from \$600-800 per day at this site, to \$200 per day as a result. Administrators for Burton and leadership have refused to halt the sales, which violate the Wellness Policy as well as the California Code of Regulation (15500, 15501), which limits such competitive sales by students to a maximum of 4 per school year.

FEBRUARY

The catering truck is still parking next to **O'Connell High School**, while administrators squabble over whose responsibility it is to contact the local police station to enforce the

City Ordinance requiring such trucks to stay 1500 feet from the perimeter of middle and high schools.

Peer Resources group at **Lowell High School** has scheduled a sale of chocolates for Valentine's Day, on school premises during the school day, a direct violation of the Wellness Policy, which prohibits the sale of candy at school.

School clubs and JROTC at **Burton High School** are selling soda, chips, Cup O'Noodles, and other junk food daily, in direct violation of the Wellness Policy. Asked to stop, the school administration stated that the sales would continue.

JANUARY 2008

The catering truck is still parking next to **O'Connell High School**, while administrators squabble over whose responsibility it is to contact the local police station to enforce the City Ordinance requiring such trucks to stay 1500 feet from the perimeter of middle and high schools.

A.P. Giannini Middle School sells Cup O' Noodles to students after school. This product, which does not meet SFUSD nutrition standards, contains about 4 teaspoons of fat in a 10 ounce serving, and a whopping 2,000 milligrams of sodium, which is equal to a full day's allowance for sodium.

DECEMBER

High school students are permitted to run food sales on 4 school days each year; appetizers, entrees, and desserts sold at these events have been largely unregulated, but beverages and packaged snacks are required to meet district nutrition standards, with candy, soda, and chips being specifically prohibited. **Galileo High School's** Winter Wonderland food festival's most lucrative vendor was the Science Club, which sold chips and soda in violation of the Wellness Policy.

Revere Elementary School holds pizza and/or nacho sales most Fridays, in violation of the Wellness Policy, which limits food sales at elementary schools to 10 per year, and only after 5pm or on weekends. These sales compete with the federal meal program and result in both lost revenue and wasted meals.

The catering truck is still parking next to **O'Connell High School**, while administrators squabble over whose responsibility it is to contact the local police station to enforce the City Ordinance requiring such trucks to stay 1500 feet from the perimeter of middle and high schools.

Willie Brown Elementary School has vending machines in their cafeteria (not operated by Student Nutrition Services) in violation of the Wellness Policy provision which states that elementary schools may not have vending machines in any area accessible to students. The machines are stocked with items such as chips, which are not even approved for high school vending machines.

NOVEMBER

Mission High School has a teacher selling Cup O' Noodles out of the classroom at lunchtime, in competition with the school meal program. This product, which does not meet SFUSD nutrition standards, contains about 4 teaspoons of fat in a 10 ounce serving, and a whopping 2,000 milligrams of sodium, which is equal to a full day's allowance for sodium.

Lowell High School has many unapproved products in their vending machines, including one beverage machine in which every single product is unapproved ("juice drinks" containing little juice and made mostly of water and high fructose corn syrup.)

The catering truck continues to park next to **John O'Connell High School**, despite repeated complaints to top district administration.

OCTOBER

Ulloa Elementary School scheduled a two-day nacho sale in the cafeteria at lunchtime and after school, in direct violation of the Wellness Policy, which prohibits food sales at elementary school before 5pm.

Alice Fong Yu K-8 sells ice cream every day, in violation of the Wellness Policy; nachos are also sold occasionally.

Thurgood Marshall High School has vending machines right in the cafeteria loaded with various kinds of chips, none of them in compliance with Wellness Policy standards.

A Lowell High School sports team is selling chocolate bars at school every day.

Despite repeated complaints, the catering truck at **John O'Connell High School** continues to park next to the school daily and sell to students, in violation of both City ordinance and the Wellness Policy. It is the responsibility of the School Operations and Instructional Support (SOIS) office to contact the police department and make sure that the approved route for the catering truck is redrawn in accordance with the City ordinance, and that the truck not be allowed to remain within 1500 feet of the perimeter of the school.

SEPTEMBER

Despite a new City ordinance requiring catering trucks to keep back 1500 feet from the perimeter of middle and high schools, and a Wellness Policy directive requiring Principals to contact their Associate Superintendent to report violations and have the trucks removed, a catering truck still comes daily to sell to students along the perimeter of **John O'Connell High School** in the Mission.

AUGUST 2007

Lowell High School's Book to Book store sent out a flyer to all Lowell families advertising, among other things, their daily sale of See's lollipops ("so you can start or

end your day on a sweet note!”) Apart from the fact that candy is not supposed to be sold at school, why is the PTSA-sponsored Book to Book encouraging students to “start their day” with candy?

Compiled by the SFUSD Student Nutrition and Physical Activity Committee
www.sfusdfood.org