

Minutes  
SFUSD Student Nutrition and Physical Activity Committee meeting

Tuesday, Jan. 16, 2007

**Present:** Dana Woldow, meeting chair; Libby Albert, Laura Brainin-Rodriguez, Caroline Grannan, Katie Helwig, Paula Jones, Loretta Lee, Leah Rimkus, Meyla Ruwin, Ed Wilkins, Deena Zacharin

1. Dana Woldow called the meeting to order at 3:37 p.m. Minutes of the previous meeting (Oct. 17, 2006) were read and approved. Dana noted that Leah Rimkus is leaving the committee and moving to Brazil; Paula Jones will take her place on the committee.

**2. Subcommittee reports**

a. School Food Subcommittee

i. Proposed catering trucks legislation

Libby Albert reported that the mayor's office had approved drafting legislation keeping catering trucks at a mandated distance from schools. Supervisor Sean Elsbernd just announced that he plans to introduce the legislation. The City Attorney's office said the proposed legislation will need to be drafted slightly differently if it's introduced by a supervisor.

Dana said that SFUSD's legal department revised the proposed language on catering trucks to be added to the Wellness Policy, and presented the language as revised by Legal. Discussions at City Hall have settled on 1,500 feet from schools as the recommended limit from schools. It was moved, second and approved to add the following language to the Wellness Policy, subject to approval by the Board of Education:

**Proposed addition to the SFUSD Wellness Policy, as voted and approved by the SFUSD Student Nutrition and Physical Activity Committee, January 16, 2007:**

*To be inserted into the Wellness Policy under section 7, Food Sales*

- e) Schools shall not invite outside vendors, such as catering trucks or ice cream carts, to sell any kind of food or drinks to students within 1500 feet of the perimeter of school. Principals will take steps to remove such vendors who show up uninvited, including contacting the local police station to ask that the approved route for the catering truck not bring the truck within 1500 feet of the perimeter of the school. Schools will not enter into profit-sharing or other business arrangements with such vendors, or with any off site business selling food in direct competition with the school cafeteria.

ii. New regulations for 2007

Dana reported that SB 965, the Healthy Beverage Bill, and SB12, also a limit on junk food, take effect in July. A previous bill, SB19 – which was toothless due to lack of funding – morphed into SB12. Neither bill is as comprehensive as the SFUSD policy. SB12 will end bake sales, however.

Dana mentioned a state review of SNS compliance with USDA regulations. The inspectors gave misinformation, erroneously identifying some beverages as in violation when they were not. There was discussion of the fact that USDA regulations are interpreted as banning ALL carbonated drinks, even unsweetened, unflavored sparkling water, though the regulations were clearly intended to apply to sweetened soda pop. It is possible to get exemptions for specific products on a case by case basis. The most prominent local vendors of sparkling plain water, Calistoga and Crystal Geyser, have not done so. Caroline suggested that someone call the companies and urge them to apply for exemptions so they can be sold at schools. Ed Wilkins and Laura Brainin-Rodriguez offered to do so.

b. Wellness Policy

- i. Meyla gave an update on Wellness activities. A San Francisco Foundation mini-grant will fund education about the policy for individual school sites. Some money is still available, because not enough high schools have applied. Committee members are invited to a professional development on the Wellness Policy on Jan. 29.

The company ING, which promotes the Bay to Breakers, wants to implement a project promoting student running for 7<sup>th</sup>-graders. She will have details later.

c. Membership criteria

Dana noted that the criteria for committee membership have been loose. The committee has been limited to 15 voting members to realistically ensure a quorum at meetings. She passed around a proposed set of criteria for discussion.

There was also discussion of reactivating the Physical Activity Subcommittee. Parents are interested in participating, but not willing to chair it. Dana suggested that Michele Zapata, a teacher on special assignment working on P.E. programs for the district, might get it going.

It was moved, seconded and approved to adopt the proposed membership criteria as written as a guidelines for the Student Nutrition and Physical Activity Committee.

#### d. Publicity

Caroline discussed the clerical error that led to inaccurate news reports that not one SFUSD student could pass all of the state Fitnessgram tests. The inaccurate report should have been spotted immediately as an error, and SFUSD spokespeople should have firmly told the press that it was a clerical error. That would have been clear if they had looked at the figures. Unfortunately, that didn't happen, and the students' supposed "failure" is still being discussed.

#### New business

Dana reported on applications for grants for a Point of Sale system in the cafeterias. She was present when potential funders visited one site and wanted to know why SFUSD doesn't already have such a system, since they're common in school districts. Luckily, Board of Ed Commissioner Jill Wynns was also present and was able to explain .

Libby reported on the city walking challenge, and also on a program in which the summer lunch sites will work with the San Francisco Marathon. Students will be encouraged to walk a cumulative marathon of 23 miles over six months, doing the last three as part of the San Francisco Marathon, receiving a medal. Meyla suggested publicizing the program along with the ING program.

The meeting was adjourned at 4:30 p.m. The next meeting will be March 20.